

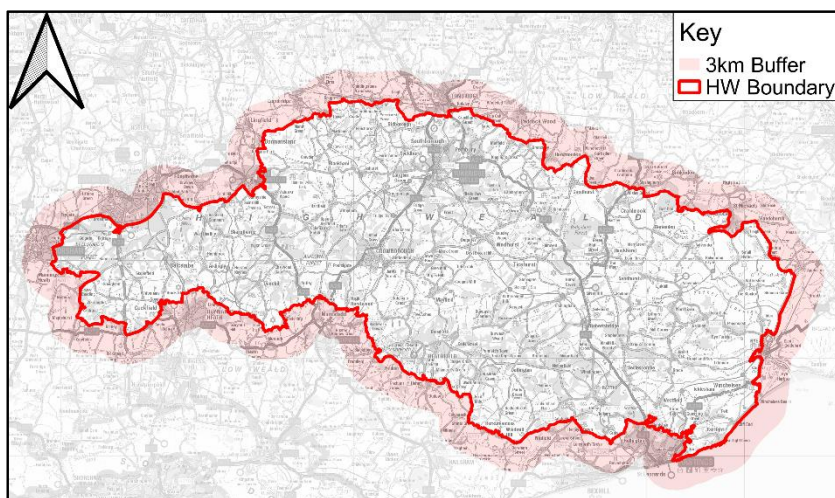
Sussex Lund 2022

Criteria and Guidance Notes



Sussex Lund is a grants programme of Lisbet Rausing and Peter Baldwin. It supports small-scale, practical projects that improve the landscape of the High Weald AONB and the hamlets, villages and towns on its fringes. It also supports projects that help people to experience the landscape and build connections to it.

What area does the programme cover?



The programme is focused on the [High Weald AONB](#) (which covers parts of West Sussex, East Sussex, Kent, and Surrey) and the hamlets, villages and towns on its fringes.

Project locations could include churchyards, school grounds, recreation areas and roadside verges.

[Click here to view a larger, more detailed version of this map and the application buffer zone.](#)

Who do we support?

Sussex Lund is open to everyone: community groups, schools, churches, parish councils, charities, arts organisations, businesses, farmers and landowners. If you are a private landowner or a for-profit organisation you will need to demonstrate that the landscape and public benefit is greater than any private gain.

Sussex Lund will consider applications from past applicants for new projects, but not for the continuation and maintenance of previously funded projects.

What projects do we support?

Sussex Lund will consider supporting any project that makes tangible improvements to the High Weald's landscape by:

- Improving its habitats such as creating ponds and wetland, removing non-native species (for example rhododendron and leylandii), planting new hedges and restoring old ones, planting trees, coppicing woodland, planting orchards, developing more species-rich grassland, putting up bird, bug and bat boxes or creating more wildlife-friendly allotments and greenspace.
- Improving its scenic beauty such as planting street trees, reducing sign and light pollution, removing or screening eyesores, replacing 'hard', man-made boundaries with soft, natural boundaries, and clearing litter.

This year, Sussex Lund will also support projects that improve people's experience of the High Weald and nature where they live so that residents and visitors:

- Develop long lasting connections to the landscape
- Have a better knowledge and understanding of the landscape and nature; and
- Take action to improve and celebrate the landscape and to share its benefits and special qualities.

Particular weight will be given to projects that support young people, new residents in the area, visitors and people who are nature deprived.

Please note, if you are applying for funding for a 'people-focused' project, you must have a specific location/s in mind within the High Weald AONB and agreement with a farmer or landowner to carry out activities on their land. We are not able to match you up with landowners or organise permissions.

Sussex Lund will not contribute towards the costs of educational or outreach activities, though they may form part of your project. It will consider training costs as part of a project that achieves tangible change.

How much can I apply for?

One-off grants of between £500 and £10,000 are available. Ideally you will spend the grant within a year of accepting your grant offer but projects that take longer will be considered.

The programme will accept applications for larger grants for collaborative projects involving two or more organisations or individuals, or for multi-year projects which enable landscape-scale change or more effective people engagement.

Collaborative projects are welcomed as greater impact and reduced costs can often be achieved through joint projects.

Do I need match funding?

There is no requirement for match funding, however, the Grants Panel decision will consider your own or others' commitment to the project in the form of cash, in-kind support or time.

When can I apply?

The Panel considers applications once a year. The closing date for 2022 applications is **2pm on Sunday 17 July 2022.**

How do I apply?

If you are considering applying it is essential that you contact us for informal advice about the suitability of your project and tips on how to submit a strong application. It is important to us that the applications we receive have a good chance of success.

If you have not already spoken to us, please [register your interest by submitting an enquiry via our website](#). We are also hosting a number of free events and webinars during the application window to support you in developing your project; find out more and book at www.highweald.org/SussexLund.

Submitting a strong application

The Panel will be looking for projects with a strong evidence of need and long term benefits, that provide value for money, follow good environmental practices, have a low carbon footprint and can inspire wider change. Below are some questions to consider before applying and when completing your application form.

- Do you have a management plan for your site/project? A plan will demonstrate that your project is well considered. *If you don't have a plan, but think one would be useful, we may be able to help you with any costs.*
- If you need support for equipment, how often, and for how long, will it be used? How will it be maintained? Can you hire the equipment rather than purchase it? Can you loan it to others so the benefits are greater?
- Have you avoided pesticides (unless essential, for example in non-native species control)?
- Have you avoided use of non-sustainable materials, such as peat and plastic, and used more sustainable materials such as peat-free compost or British or local timber?
- If your project involves planting, are you using species typical of the High Weald and are they from reputable sources? Can you use 'whips' or younger trees which are cheaper than standard trees?
- Have you minimised the carbon footprint of your project by considering the CO₂ impact of the goods and services you are choosing?
- For organisations with an annual income of more than £300,000, is your project in addition to what you would normally be expected to do? Can you use your reserves?
- What is the public benefit of your project? For projects on private land, is your project visible from roads or public paths?
- Are your project management costs/overheads justified and a reasonable proportion of your overall costs?
- How will you maintain your project once complete?
- For people-focused projects, how will you engage residents and visitors? How will you recruit and train volunteers if needed?
- How will you measure the impact of your project on people's relationship with – and appreciation of - the High Weald landscape?

When will my project be assessed?

We will present your application to the Sussex Lund Grants Panel in early October. We will tell you the Panel's decision at the end of October.

Past projects

The interactive map on our website provides information on projects supported so far. The information is also available as pdfs. The Sussex Lund [newsletter](#) may also provide further inspiration.

Who to contact

To register your interest or tell us about your proposed project, [please fill in our enquiry form](#) and a member of the High Weald team will be in touch to discuss your project.

Sussex Lund is administered by the High Weald AONB Partnership in collaboration with [Lund Trust](#), a charitable fund of Lisbet Rausing and Peter Baldwin.



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